



HOUSE REPUBLICAN CONFERENCE



**Proactively Promoting  
the Pro-Growth Path to  
Prosperity**



HOUSE REPUBLICAN CONFERENCE

# The Formula

$$\begin{array}{c} \downarrow \text{Regulation} + \downarrow \text{Taxation} + \downarrow \text{Litigation} \\ = \\ \uparrow \text{Innovation} \ \& \ \uparrow \text{Job Creation} \end{array}$$





HOUSE REPUBLICAN CONFERENCE

**The president's policies have failed  
and are making the economy worse.**



HOUSE REPUBLICAN CONFERENCE

**Because the president cannot stand on his record, he has regrettably turned to the politics of envy and division.**





HOUSE REPUBLICAN CONFERENCE

**House Republicans have a Plan for America's Job Creators – it's time for the President and Senate Democrats to stop blocking our bipartisan jobs bills.**



# Pro-growth Budgeting: Fundamental Tax Reform

- Americans deserve a tax code that is fairer, flatter, simpler and more competitive with the rest of the world.
- Fairness is not found in taxing people and companies more, but in subsidizing them less.
- The president's tax reform is based on envy and division, not growth and prosperity.
- You cannot help the job seeker by punishing the job creator with higher taxes.
- You cannot balance the budget on the backs of America's small businesses.





HOUSE REPUBLICAN CONFERENCE

# Tax Reform Best Practice

House Republican Plan for  
America's Job Creators

## Tax Reform

Current Tax Code

- Complexity
- Loopholes and Subsidies
- ÷ Two Low Rates: 10% and 25%

---

Economic Growth and a Fairer,  
Flatter, Simpler Tax Code





HOUSE REPUBLICAN CONFERENCE

## **Pro-growth Budgeting: The President's Health Care Law**

- **You can't tax, spend, and regulate your way to a stronger economy and better health care.**
- **You can't improve health in America by bankrupting our children.**
- **More taxes, more spending and more red tape is not a prescription for a stronger economy and better health care.**



# The President's Health Care Law Best Practices

- Find a small business owner in your district who cannot hire new workers because of uncertainty related to the new health care law. Visit that business. Invite press to attend to amplify that voice.
- Show the ObamaCare Organization chart at a town hall:







HOUSE REPUBLICAN CONFERENCE

# Pro-growth Budgeting: Energy

The Obama administration is causing more dependence on foreign oil and more pain at the pump.

## Under President Obama, Gas Prices Have Soared



<http://fuelgaugereport.aaa.com/?redirectto=http://fuelgaugereport.opisnet.com/index.asp>





HOUSE REPUBLICAN CONFERENCE

# Pro-growth Budgeting: Energy

We need more Keystone and less Solyndra to get our economy moving again.

The Keystone XL Pipeline Plan would create 20,000 jobs and make us more energy independent.

**THE  
PRESIDENT  
ONLY  
SUPPORTS  
THIS MUCH  
OF IT.**



[http://www.eia.gov/dnav/pet/pet\\_pri\\_spt\\_s1\\_d.htm](http://www.eia.gov/dnav/pet/pet_pri_spt_s1_d.htm)





HOUSE REPUBLICAN CONFERENCE

# Pro-growth Budgeting: Energy Americans are fed up with filling up.

The annual cost of gasoline for families has increased **\$2,080.81** since President Obama took office.

I could buy my son his first car.

I could finally visit my family in Europe.

I could get out of debt.

I could plan more weekends out with my family.

I could stop worrying about buying groceries.

I could afford to give more to those in need.

I could put more into my mortgage payments.

## What could you do with an extra **\$2,000** a year?

[http://www1.eere.energy.gov/vehiclesandfuels/facts/2010\\_fotw618.html](http://www1.eere.energy.gov/vehiclesandfuels/facts/2010_fotw618.html)  
[http://www.nacsonline.com/NACS/Resources/campaigns/GasPrices\\_2012/Documents/NACSFuelsReport2012\\_USPetroleumIndustryStatisticsDefinitions%20\\_black.pdf](http://www.nacsonline.com/NACS/Resources/campaigns/GasPrices_2012/Documents/NACSFuelsReport2012_USPetroleumIndustryStatisticsDefinitions%20_black.pdf)





## Energy Best Practices

- **Host a gas station event (pump gas for patrons, talk to them about gas prices, photo ops in front of pumps)**
- **Amplify the voices of your district: Ask your staff to gather testimonials from constituents to share on how high energy prices affect their daily lives.**



# Obama Hits the Gas, Prices Accelerate



## 120 Million Barrels

Decrease in annual Gulf of Mexico production, '09-'12



## 830,000 Barrels

Daily capacity of Keystone XL pipeline blocked by Obama

## \$5.00 Gas?

"More drivers than ever may pay \$5 per gallon"  
- USA Today, 2/24/12

### ↓ 11%

Decrease in oil production on federal lands last year.

### 23%

Drilling plans approved by Obama so far this year.

### 73%

Historical average rate of approval for drilling plans.

"Somehow we have to figure out how to boost the price of gasoline to the levels in Europe."  
- Steven Chu, President Obama's Secretary of Energy



\*Prices on 2/21/12 (http://energy.eu)





HOUSE REPUBLICAN CONFERENCE

(Gas Prices Video)